



**PRESS RELEASE
FOR IMMÉDIATE RELEASE**

OPERATION CLEAN SWEEP

MONCTON - Downtown Moncton Centre-ville Inc. (DMCI) launched **Operation Clean Sweep** this morning by holding different activities downtown.

First up, many people met at Oak Lane to take part in **clean up efforts** concentrated at selected sites downtown. Present were: members of the Codiac Regional RCMP, members of city counsel, Oulton's Cadets and DMCI staff.

The clean up was followed by a **tree planting ceremony** held at the corner of Queen Street and Orange Lane – behind City hall. This ceremony was organized to honor a long time DMCI board member, Mr. Tim Doherty.

Then we all returned to Oak Lane for a **community BBQ** to celebrate National Police Week and Spring Clean up week.

DMCI Executive director Daniel Allain was very pleased with the turnout for this year's Operation Clean Sweep. According to Mr. Allain, this is not only an effort to beautify and make our downtown more secure. It is also a unique moment for the downtown community to unite and fraternize. Mr. Allain hopes this activity will keep our downtown business owners motivated in keeping our downtown spic and span today and all year round!

Operation Clean Sweep is a joint initiative of Downtown Moncton Centre-ville Inc., the Codiac Regional RCMP and the City of Moncton.

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For more information:

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