



PRES RELEASE
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Friday, November 13th 2009

Downtown Moncton Centre-ville Inc. gets ready for 2010!

2009 has been a very busy year for DMCI. With the new year approaching, we would like to tell you about a few projects that have kept us quite busy these past few months.

First, DMCI is proud to present a new working tool titled: Downtown Design Solutions – St.George Street: A Case Study. The objective of this report, prepared by ADI Consulting Services is to provide realistic and cost-effective design solutions that will bring a unique identity to this urban corridor in downtown Moncton. To that effect, earlier this year, DMCI branded St.George Street as Moncton's new Urban Quarter. You can access the complete document by logging on to www.downtownmoncton.com, under Development, then Strategic Plan and Studies. Copies of the document are also available at our offices.

Secondly, since the end of September, the whole DMCI team has been working out of its new offices, in the heart of downtown. We are now located in Assumption Place, next to Services N.B. DMCI Executive director Daniel Allain says: *«DMCI's new location is a wonderful opportunity to renew already existing partnerships and certainly a way to forge new business opportunities»* The whole team: Daniel, Nathalie, Paulette and Ron invite you to drop by and say hello.

Lastly, DMCI is closing off the year with a revamped website. The new site was launched on Thursday, November 12th. We worked very closely with the team of professionals at Connetik Interactive to bring a fresh look and a new feel to our website. Our website still provides DMCI's every activities and downtown news and development. See for yourself, by logging on to www.downtownmoncton.com

DMCI has much appreciated working and collaborating with you in 2009 and hopes to continue to do the same in 2010.

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