



**PRESS RELEASE
FOR IMMEDIATE RELEASE**

**Downtown Moncton Centre-ville Inc. to host
Operation Clean Sweep**

Wednesday, May 5th 2010,

Moncton – Downtown Moncton Centre-ville Inc. (DMCI) and the downtown Security Roundtable, in partnership with the City of Moncton and the Codiac Regional RCMP, will be hosting Operation Clean Sweep on **Monday, May 10th 2010**. This clean-up and security awareness initiative will target the downtown property owners and merchants as well as all Greater Monctonians.

Operation Clean Sweep will be held in conjunction with Police Week and Spring Clean-up Week. “We want to show the community that security and beautification go hand in hand” states DMCI Interim Executive Director, Lawrence Forbes.

The Operation Clean Sweep activities listed below are planned to improve the attractiveness of our downtown after the long winter months and to give community volunteers and businesses a chance to demonstrate their community pride. The goal of the event is to enhance the shared enjoyment of our core by residents, visitors and downtown employees alike.

Event roll-out plan

- 9:15am** **Meet at Oak Lane**
- DMCI Staff
 - RCMP
 - Downtown Security Roundtable members
 - Oulton College Cadets
 - DMCI Ambassadors
 - ReConnect
 - Sida Aids Moncton

- 9:30am** **Downtown Moncton Cleaning**
** Rail line from overpass at Main to corner at Church and St. George **
- 10:30am** **End of Cleaning Activity**
- 10:45am** **Meet at Staples Drugs (321 St George St)**
- DMCI
- RCMP
- City of Moncton
- 11:00am** **Event 2: Tree Planting Ceremony – Staples Drug**
- 12:00pm** **Event 3: Awareness luncheon to celebrate Police Week and Spring Clean-up Week**
to 1 pm **Members of the media are invited to join us for a luncheon** at new Cadets
Headquarters - 886 Main (former Sell off Vacations location between Taj Mahal and
Garden Breeze)

We hope you will join us in trying to make the downtown core a cleaner, safer and greener place to be.

For more information:

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