



PRESS RELEASE
FOR IMMEDIATE RELEASE

DMCI ANNOUNCES NEW EXECUTIVE DIRECTOR

November 16th 2010,

MONCTON – The Board of Directors of Downtown Moncton Centre-ville Inc. is pleased to announce that Anne Poirier Basque has joined the team as Executive Director.

«Mrs. Poirier Basque has extensive experience working collaboratively in an action-oriented environment with the federal, provincial and municipal governments, non-profit agency officials and the general public. The Board of Directors and I are very pleased to welcome her to the DMCI team and are looking forward to working with her on the continued evolution of our downtown core» said DMCI President Maura McKinnon.

Mrs. Poirier Basque's professional experience as a director of administrative services for a Moncton communication agency, an executive assistant for the Member of Parliament and a self-employed adult education trainer combined with her extensive community involvement activities position her well for success in this role. She holds a Bachelor in Business Administration from l'Université de Moncton and will conclude the MBA program in December 2010.

«I am very pleased to join the DMCI team» said Mrs. Poirier Basque. «My past experience will help me lead the team as we action both the strategic and on-going operational files. A priority of mine is to continue to strengthen relations with our major stakeholders and business partners in our continuing efforts to revitalize downtown Moncton».

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For more information:

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