



PRESS RELEASE
FOR IMMEDIATE RELEASE

Greater Moncton minor hockey players help *Downtown Moncton Centre-ville Inc.* clean Main Street in preparation for the Santa Claus Parade

November 27th 2010

MONCTON - The Moncton Bantam Sharks and their coach Mike Campbell, part of the Moncton Minor Hockey system were busy at work this morning to help *Downtown Moncton Centre-ville Inc.* with a last-minute clean-up of Main Street for the annual Greater Moncton Majesta Santa Claus Parade.

From 8:30 a.m. to 11:30 a.m. the group picked-up litter on both sides of Main Street from Vaughan Harvey to City hall, cleaned Robinson Court, Oak Lane, crosswalks, street corners and poster collars. They also cleared up snow on sidewalks to make more room for the one hundred thousand plus people that attend the parade every year.

"This morning's initiative shows that Moncton area youth care about their community. It is important for them to feel that they belong and that they can make a difference" stated Anne Poirier Basque, *Downtown Moncton Centre-ville Inc.* Executive Director.

Sean Bryant liked making a difference this morning: "Cleaning-up the street is good for the environment and it's fun to spend time with teammates off the ice" said the young hockey player.

The mission of *Downtown Moncton Centre-ville Inc.* is to champion the interests of property and business owners while fostering a positive and dynamic environment for working, shopping, relaxing, living and investing downtown.

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For more information:

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