



**PRESS RELEASE
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DOWNTOWN MONCTON CENTRE-VILLE INC NAMES NEW PRESIDENT

January 14, 2011

Moncton - Downtown Moncton Centre-ville inc is pleased to name Louis Léger as President, effective immediately. Mr. Léger succeeds to Maura McKinnon who has accepted a position outside of DMCI's business improvement area.

Mr. Léger is no stranger to Downtown Moncton Centre-ville inc. He has been a board member since 2008 and was recently elected as 1st Vice Chair of the Board of Directors.

Under the leadership of recently appointed Executive Director Anne Poirier Basque, DMCI is in the midst of reviewing its Strategic plan and priorities areas. A working session is scheduled with the staff and board members in early February.

"The intent is to ensure DMCI focuses on the priorities that matter to its members" said Leger. "The prospect of a new metro centre and the resulting benefits could be a real game changer. In the meantime downtown life continues, DMCI must continue to be attentive to today's priorities like ensuring our downtown is a great place to work, to operate businesses and feels safe."

DMCI's mission is to champion the interests of stakeholders and business owners while fostering a dynamic environment for working, relaxing, shopping, living and investing downtown.

For more information :

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