



**PRESS RELEASE
FOR IMMEDIATE RELEASE**

Wednesday, June 8th 2011

Downtown Moncton Centre-ville Inc. holds 34th Annual General Meeting

MONCTON – Downtown Moncton Centre-ville Inc. held its 34th Annual General Meeting yesterday at the Delta Hotel in downtown Moncton.

During her speech, DMCI Executive Director Anne Poirier Basque thanked the numerous business partners who continue to contribute to downtown's success and development. Mrs. Poirier Basque's speech focused on her first six months with the organization. She explained that, inspired by the roundtable exercise held in the spring of 2010, DMCI recently held a strategic planning exercise that we think will ensure the continued growth and development of our downtown. Although not yet finalized, our strategic plan now has three very important areas that the Board will be focusing on in the next five years, they are: downtown development, downtown investment and downtown culture. In conclusion, Mrs. Poirier Basque enumerated the many files and projects being overseen by her team, here are a few examples: the revitalization of St. George street, partnerships with numerous cultural groups, patio season, festival and events, Operation Clean Sweep and the Oulton Cadet program which started this past Monday.

DMCI President Louis Léger gave a heartfelt message that focused on the many positive attributes to be found in our downtown. He then reiterated DMCI's great interest in having a multi-use downtown civic centre in our core, by reminding the crowd in attendance of Downtown Moncton Centre-ville inc's 2.5 million dollar commitment, over a period of ten years. Mr. Léger also stated that, as economic conditions do not stand still, the Board of Directors of DMCI will be inviting a group of community leaders to participate in a process designed to review the key economic conditions vital to downtown Moncton's continued long term economic vibrancy.

Guest Speaker was Moncton Mayor George LeBlanc. Mayor LeBlanc asked us to imagine what our downtown would look like, a few years in the future, with a Metro Centre in the heart of our City. He then reassured the crowd of the City's commitment on this file by telling them Council members are working hard to make this dream a reality.

DMCI thanked outgoing board member Lilia Fraser for her services and welcomed four new board members, they are: Brock Gallant of Plan B, Pierre LaFrance from Atlantic Lottery Corporation, Tim Lyons of Colliers International Moncton and Charles LeBlond of Stewart McKelvey.

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