



**PRESS RELEASE
FOR IMMEDIATE RELEASE**

3rd Annual St. George Street Neighborhood Block Party!
June 21st 2011

MONCTON - Residents, retailers and friends of St. George Street are invited to a celebration at Aberdeen Center Park **Sunday, June 26th 2011**. Festivities start at 3 pm with activities for the whole family, followed by musical performances from 6 pm to 10 pm. Clowns and jugglers will be on hand to amaze and entertain the whole family. A B.B.Q., and refreshments will be sold on site.

A great variety of musical performers will take the stage: Cowgirls and Indians, Mario LeBreton and his musicians as well as the Mike V Band. St. George Street continues to develop and contributes greatly to our City and our downtown. DMCI wants to reinforce the distinction of the St. George Street area, while contributing to downtown's overall vitality and appeal. We want to play a very active role in planning and indeed encouraging new developments and new businesses to locate in our area

St. George Street is fast becoming one of the most hip urban quarters in Atlantic Canada. Over the course of the last three years DMCI and many St. George Street business owners and stakeholders have worked together towards creating a new identity and branding for Moncton's new Urban Quarter.

We are certain that St. George Street will become, in the very near future, one of Atlantic Canada's most up and coming Urban Quarters. Residents, politicians and business people all agree in the benefits of a vibrant downtown.

So, gather family and friends and come celebrate the pizzazz St. George Street has to offer, on Sunday, June 26th!!! Access to site and most activities are free of charge.

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For more information:
Claudia MacLean - 858-9277
Jean-Marc Dugas – 871-5584